

**Demi Wang**

Partner and Director of the U.S. Liaison Office

Email: demiwang@changtsi.com | Phone: +1 8483911948**About Demi Wang**

Demi Wang, a partner and director of the U.S. Liaison Office for Chang Tsi & Partners, leads strategic business and marketing initiatives, maintains and expands client relationships, and develops new client pipelines. With 25 years of experience in intellectual property law, Demi has established a prominent reputation in the U.S. IP industry. She represents the firm at international conferences, conducts training for U.S. clients on China's IP laws, and ensures global service improvements through client feedback.

Demi is also the founder, CEO, and president of the US-China Intellectual Property Exchange & Development Foundation (UCIPF). She excels in planning and executing business events, including cocktail hours, educational webinars, and conferences, which significantly enhance client relationships and customer service, leading to high conversion rates in the IP legal sector. In the past 3 years, she planned and implemented more than 40 IP Law webinars in US and China.

Years with IP Matters

- 1999 until now

Professional Experiences

- Partner and Director of the U.S. Liaison Office, Chang Tsi & Partners, Beijing, China
- Founder, Chief Executive Officer, President, Trustee, US-China Intellectual Property Exchange & Development Foundation (UCIPF), Princeton, NJ
- Consultant, IP March
- Senior Partner, President, U.S. Liaison Office, NTD Patent & Trademark Agency Limited

Education

- Client Management and Strategic Planning, Wharton Business School (2014)
- Certificate, English Language and Literature, The University of Auckland (1999)
- Bachelor's degree, International Business, Xi'an Jiaotong University (1996)

Membership

- INTA
- AIPLA
- IPO

Languages

- English
- Chinese

