



Yvonne Wang

Counsel | Head of IP Commercial & Corporate Team

Email: YvonneYanWang@changtsi.com | Phone: +86 88369996

About Yvonne Wang

Yvonne, a Northwestern University Pritzker School of Law alumna, is a seasoned intellectual property (IP) practitioner with over 15 years of experience spanning both civil and common law jurisdictions. Licensed with the USPTO, her expertise is not only rooted in her academic background but also enriched by her comprehensive experience in the patent field.

Yvonne's professional journey includes pivotal roles as an in-house IP manager and counsel across various industries, equipping her to offer bespoke, actionable legal advice attuned to the specific needs of her clients. She excels in devising holistic IP strategies and offers a full spectrum of services covering the entire IP lifecycle. This includes global IP trademark prosecution, global IP portfolio management, IP commercial matters (covering patent, technology, trademark, copyright, trade secret, etc.), IP licensing, transfer, transactions, IP compliance and risk assessment. Furthermore, her proficiency extends to enhancing cross-border IP rights protection strategies, as well as commercial and transactional consultation, for both inbound and outbound operations. Yvonne supports numerous Fortune 500 companies and SMEs both domestically and internationally, guiding them through the intricacies of global IP protection and management.

Beyond her specialization in IP, Yvonne is also well-versed in the intersection of general corporate law, technology law, data compliance, advertisement compliance, contract matters and negotiation, providing comprehensive legal support to multinational corporations and SMEs alike. She adeptly handles dispute resolution and crafts litigation strategies for both domestic and international cases, particularly in IP and related civil matters. Yvonne's ability to navigate complex legal landscapes and offer practical solutions makes her an invaluable asset to any business seeking robust legal guidance and protection in the realms of intellectual property and corporate law. Her strategic insights empower businesses to effectively manage and thrive in the complex global IP landscape, ensuring they are well-equipped to secure and leverage their intellectual assets.

Practice Areas

- Intellectual property, including patent, trademark, copyright etc.
- IP commercial, IP transaction and licensing; IP acquisitions, IP commercialization, IP operation
- Technology law, corporate law, contract matters, advertisement compliance
- Data privacy and compliance consultation, cross-border data transfer, personal information protection,
- Acting as perennial outside legal counsel for IP matters and general corporate matters

Years with IP Matters

- Since 2008

Representative Cases

- Advised on global IP protection strategy and roadmap for various companies across industry, from giant state-owned companies and tech companies to SMEs
- Suggested global trademark prosecution, trademark dispute cases, and trademark litigation strategy for MNCs
- Advised on patent and technology cross-border licensing and commercialization cases in various sectors, including internet technology, pharmaceutical, energy industry, new and sustainable energy, manufacturing industry
- Advised on copyright and trademark licensing transactions, business negotiation, and contract review
- Suggested on IP compliance matters, including naming compliance, advertising compliance, etc.
- Obtained Well-Known Trademark recognition decisions/rulings through trademark dispute cases both

- domestically in China and overseas for giant state-owned company and top internet company
- Data compliance counseling in general and complex IP commercial and transaction matters
- Global IP portfolio management, IP life-cycle management, IP compliance and risk management
- AI/GenAI x Intellectual Property Laws Challenges in China, Mondelez
- Copyright licensing, Rich's

Awards

- Awarded and recognized as China Trademark Gold Award together by WIPO and China State Administration of Industry and Commerce (SAIC) for excellent IP management for a state-owned company
- Awarded China Top10 Trademark Representative Cases by SAIC for Global trademark prosecution for a state-owned company, with a successful US trademark registration after several rounds of office actions, which was introduced by USPTO officials as representative case in industry conferences as well
- Awarded Deal of the Year by Chinese Business Law Journal, for Global trademark protection project for a giant state-owned company

Education

- Northwestern University Pritzker School of Law, Master of Law, with honors

Bar Admission

- USPTO Patent Bar

Language

- Mandarin Chinese
- English