

**Michael Fu**

Partner

Email: michaelfu@changtsi.com | Phone: +8610 88369999**About Michael Fu**

Michael Fu focuses his practice on intellectual property law for more than 15 years. He could provide intellectual property strategy with creative thinking for the clients and he has represented many Fortune 500 companies including Mondelez, HP, Under Armour, Michael Kors, Tiffany, Four Seasons, etc.

He excels at helping clients with the enforcement of their IP rights through administrative and judicial channels in China.

As a litigator and partner, Michael leads a more than 20 professional's team of attorneys, paralegals, and legal assistants. He also teaches the young attorneys and associates with his knowledge and helps them to grow up faster. With his lead, he and his excellent team have won numerous high profile cases which often attract media's attention.

Practice Areas

- Specialized in all aspects of intellectual property rights, including prosecution, enforcement and dispute resolution of trademarks, copyrights, patent and domain names

Representative Cases

- Successfully representing Michael Kors win trademark case against Shantou Jianfa (This case is awarded as Top 50 Typical IP Cases of China Supreme Court)
- Successfully representing Intercontinental Great Brand LLC win trademark and copyright case against Anhui Tongmai Foods Co., Ltd. (This case is awarded as typical cases by Hefei IP Tribunal)
- Successfully representing Under Armour win trademark and unfair competition case against Fujian Ting Fei Long Sports Goods Co., Ltd. (This case is awarded as 2017-2018 Excellent Trademark Agency Cases by CTA)
- Successfully representing Fortune 500 company win trademark case against Deli Group. (This case is awarded as Typical Eight IP Cases by Liaoning Court; and Typical Ten IP Cases by Shenyang Court)
- Successfully representing Intercontinental Great Brand LLC win trademark case against Dongguan Changshunli Co., Ltd. and Dongguan Changshunjiezhou Co., Ltd. (This case was widely reported by the media)
- Successfully representing Cadbury UK Limited win trademark and unfair competition case against Yikoulian (Xiamen) Food Co., Ltd. (This case was widely reported by the media, and is listed as a hot search keywords on Sina Weibo)
- Successfully representing Shanghai Niyazi Technolgh Co., Ltd defended the case filed by Shenzhen Beitu Co., Ltd. (This case was regarded as a type case of Prior Use Claim)
- Successfully representing YIKOULIAN trademark invalidation case. (This case is awarded as Top 10 Trademark Administrative Lawsuits)
- Successfully representing DIFANNI trademark invalidation case. (This case is awarded as Typical IP Administrative Lawsuits against Bad Faith Filing by Beijing IP Court)

Professional Experience

- Partner, Chang Tsi & Partners, Beijing, China
- Visiting attorney, Lowe, Hauptman & Ham, LLP, Alexandria, VA

Selected Awards

- Top 50 China Outstanding IP lawyers (ZHICHANLI & IP HOUSE 2020)
- Top 100 China IP Expert (Asia IP 2020)

Education

- LL.M., Intellectual Property, University of New Hampshire (Formerly known as Franklin Pierce Law Center), Concord, USA (2013)
- LL.M, Intellectual Property, Peking University, Beijing, China (2008)
- Bachelor of Management, Northwest University, Xi'an, China (2005)

Key Accounts

- Mondelez
- Michael Kors
- Under Armour
- HP
- Tiffany
- Four seasons

Publications

- The application of injunction in IP cases in China, Legal 500
- Evolution of admission of new evidence in trademark lawsuits, China Business Law Journal, Sep. 2014
- Legal analysis on the parallel import, Asian Legal Business

Bar Admission

- China Bar (2006)