



Jessie Wu
Patent Counsel

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About Jessie Wu

Jessie Wu serves as the Patent Counsel at Chang Tsi & Partners with a rich background of 12 years in the field of Intellectual Property (IP) in China. Jessie's expertise lies in domestic patent applications, meticulous case quality assessment, and adept team leadership and training.

Throughout her career, she has consistently excelled in delivering high-quality patent applications, totaling more than 1000 new applications annually, and reviewing over 700 cases each year. Notably, Jessie has served distinguished clients, including Alibaba, Meituan, Xiaomi, Sogou, Qihoo 360, iQIYI, VIVO, Changyou, Innofidei, and numerous other renowned internet companies. She holds the esteemed title of a Certified Agent from both Alibaba and Qihoo 360.

Her substantial experience encompasses handling core patent cases, patent mining, and patent re-examination, with a special emphasis on the field of electronics. In addition to these accomplishments, Jessie offers high-quality services, such as auxiliary reviews, case quality inspections, and the development of robust quality systems, all designed to ensure the excellence of her clients' cases.

Technical Fields

- Artificial Intelligence
- Cloud Computing
- Cloud Storage Technology
- Internet of Things
- Search Engine Optimization
- Image Processing
- Video Analysis
- Digital Retail
- Smart Logistic
- Cyber Security

Practice Areas

- Patent application
- Response to patent examination opinions
- Patent re-examination
- Patent retrieval
- Patent mining

Years with IP Matters

2010 until now

Professional Experiences

- Patent Counsel, Chang Tsi & Partners, Beijing, China
- Team Leader/Reviewer/Patent Attorney, RISEHIGH IP Law Firm, Beijing, China

Representative Clients

- Alibaba
- Meituan (Beijing Sankuai Online Technology Co., Ltd.)
- Mi (Beijing Xiaomi Technology Co., Ltd.)
- Sougou
- Qihoo 360
- iQIYI
- VIVO
- Changyou
- Innofidei

Representative Cases

- Served as external reviewer for an important client, providing high-quality services such as auxiliary review, case quality inspection, and quality system construction
- Severed as certified agent for the Alibaba Group for more than 10 years, dealing with core patent cases for many Alibaba's departments, including Alibaba DAMO Academy, Cainiao, Alibaba Cloud and Alibaba Security

Served as an external reviewer for a significant client, offering high-quality services, including auxiliary review, case quality inspections, and quality system construction

Held the position of a certified agent for the Alibaba Group for over a decade, where I managed core patent cases for various departments within Alibaba, including Alibaba DAMO Academy, Cainiao, Alibaba Cloud, and Alibaba Security

Served as an agent for a customer's patent analysis project, involving Analysis of competitive technology route, Patent infringement search and comparison

Education

- Master degree of Engineering (2008-2010), Beijing Institute of Technology
- Bachelor's degree of science (2004-2008), Beijing Institute of Technology

Bar Admission

- Chinese Patent Bar

Languages

- Mandarin Chinese
- English